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Diploma in Social Media Marketing Fact Sheet

Background	
Course Rating (By Learners)	■■■■■■■■
Course Title	Diploma in Social Media Marketing
Course #	318
Course Publisher	Advance Learning (More courses from this publisher)
Course Category	Diploma Courses
Content Origin	
Course Description	Social media marketing is of increasing importance to most businesses and organisations. This free online course from ALISON covers the concepts and application of social media marketing. It explains the use of email marketing, affiliate marketing, using social media tools such as Twitter, podcasting and blogging, and how to use Facebook to create a LIKE page and increase traffic to your FAN page. This course will equip you with the skills to plan and implement a successful social media marketing strategy; it will also be of interest to people who wish to learn more about this subject or to advance their career prospects in this area.
Course Outline	View
Course Comments	View
Start Page	View
Release Date	
Content	
Course Duration (Avg Learner)	6-10 Hours
Video	High
Audio	High
Animation	None
Assessments	Yes
Education Level	
Approximate FETAC Level	Level 5
Approximate NQF Level (UK)	Level 3
Other	Higher High Secondary School
Age appropriateness	18+ Years
Minimum Grade/Class Level	Higher High Secondary School
Validation	
ALISON Testing	Yes
Certification Availability	
PDF Download	No
Parchment	Yes
Framed Certification	Yes
Merchandise Availability	
Yes	
Marketing Information	
Case Study	We are currently seeking case studies for this course. Click here to Submit One
Course Advisor	



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- Frequently Asked Questions
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- Welkom na ALISON
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- Health & Safety (Irish Legislation Only)
- Schools Curriculum

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